About *eLearn*

eLearn Magazine is where **research and practice meet to address how online learning strategies are used** in a variety of contexts for a variety of audiences.

eLearn Magazine is a digital publication that engages a broad audience of industry professionals, researchers, and educators interested in online learning in higher education, K-12 settings, corporate environments, government, and non-profits. *eLearn* publishes articles addressing online learning in these specific context areas as well as content that is more general, such as instructional design, faculty management, emerging technologies, workplace training, and instructor development.

Online Advertising Opportunities

Homepage and ROS Positioning

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	$2000/Mo
Square Ad	160 x 160 IMU	$1000/Mo

Maximum File Size: 40K
Accepted File Types: JPEG, GIF, Animated GIF. (No Flash)

About *TechNews*

TechNews is an email digest of computing and technology news gathered from leading sources; distributed Monday, Wednesday, and Friday to a circulation of over 105,000 subscribers. Its concise summaries are perfect for busy professionals who need and want to keep up with the latest industry developments.

TechNews is regularly cited as one of ACM's most valued benefits and is one of the best ways to communicate with ACM members.

Circulation

Listserv	105,000

Online Advertising Opportunities

Right-hand sidebar position

Size	Dimensions	Rates
Top Banner	468 x 60 IMU	$7000/Month*
Skyscraper	160 x 600 IMU	$6000/Month*
Square Ad	160 x 160 IMU	$3000/Month*

* 12 Transmissions
Maximum File Size: 40K
Accepted File Types: JPEG and GIF. (No Animation or Flash)

About SIG Newsletters

ACM's 37 Special Interest Groups (SIGs) represent the major disciplines of the dynamic computing field.

ACM's SIGs are invested in advancing the skills of their members, keeping them abreast of emerging trends and driving innovation across a broad spectrum of computing disciplines**.**

As a member benefit, many ACM SIGs provide its members with a print or online newsletter covering news and events within the realm of their fields.

For a complete list of print or online newsletters available, email acmmediasales@acm.org.

Print Advertising Rates

Display Ad Size/Frequency	1X	4X
Full Page	$1350	$1100
1/2 Page Horizontal	800	660

Ad rates are Gross. Color may be unavailable for some newsletters.

Mechanical Requirements

Ad Size in Inches	Width		Depth
Trim Size	8-1/8"	x	10-7/8"
Bleed Size	8-3/4"	x	11-1/8"
Full Page Non-Bleed	7"	x	10"
1/2 Page Horizontal	7"	x	4-15/16"

For issue dates, deadlines and availability,
email acmmediasales@acm.org